



ARKADIN PRESENTS ITS LARGEST RANGE OF UNIFIED COMMUNICATIONS SOLUTIONS AT UC EXPO 2012, OLYMPIA, LONDON

Arkadin Now Partnered with Microsoft for Lync, Cisco for Jabber, Adobe for Connect, & Vidyo for HD Video Conferencing to Offer Clients a Full UC Experience

LONDON, January 25, 2012 – Arkadin, a leading provider of collaboration-as-a-service solutions, today announced that its presence at UC Expo 2012 will demonstrate ArkadinOnePlace, the brand name for Arkadin's new offering of Adobe Connect. Together with Cisco Jabber (formerly Cisco Connect) and Microsoft Lync, Arkadin now offers clients a range of Unified Communication solutions, enabling high quality conferencing and connectivity to anyone, anywhere.

“Partnering with Microsoft, Adobe and Cisco, Arkadin continues to offer clients the highest level of technology available, together with unique local support across 28 countries worldwide. Our acquisition of Conference Plus on January 1st 2012 reinforced our drive and expansion plans and has increased Arkadin's global customer base to over 26,000,” comments Andrew Pearce, General Manager for Arkadin UK & Ireland. “We now offer a truly Unified Collaboration experience with best-in-class solutions at each stage.”

Also on show by Arkadin at UC Expo will be HD Video Conferencing from Vidyo, which will be demonstrated through the rather novel approach of caricaturing! Two artists in a remote location will sketch stand visitors using Vidyo to observe them. The artwork will then be offered to visitors as a souvenir.

On show at UC Expo will be:

- ArkadinOnePlace
- Cisco Webex and Cisco Jabber
- Microsoft Lync
- HD Video Conferencing from Vidyo

For more information, please visit: <http://www.arkadin.co.uk/>





About Arkadin

Arkadin is a global Collaboration Service Provider, offering audio, web, and video conferencing, online events, and unified communication solutions. Arkadin enables organisations to communicate and collaborate using customisable, cost-efficient, user-friendly solutions. Founded in 2001, Arkadin has 48 operating centres in 28 countries throughout Asia, Europe, Middle East, Africa and North America, offering a full suite of remote collaboration solutions to more than 26,000 clients. To find out more about Arkadin please visit www.arkadin.co.uk

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